

RETAIL PRICE LIST

- Landscape Plants
- Paradise Palms
- Shade Trees



Spring 1954

Keeline-Wilcox **NURSERIES**

625 North Montebello Blvd.
Corner Beverly Blvd. and Montebello Blvd.
MONTEBELLO, CALIFORNIA

FOR YOUR CONVENIENCE

The Keeline-Wilcox Nurseries are happy to furnish introduction cards to you for your retail customers; this card should be filled out and signed by the issuing firm. Your retail customers sent to us can personally select from our vast supply of established specimens or choose direct from our large growing fields the plants best suited for their purposes. All prices quoted will be from this catalog and your customary discount will be credited to you.

GUARANTEE

1. Keeline-Wilcox Nurseries guarantee all stock to be in good condition when delivered.
2. Any claim as to condition of material at time of delivery cannot be honored after five (5) days from date of delivery.
3. After material has been accepted in good condition, we cannot be responsible for improper handling, planting, or exceptional weather, but will investigate any reasonable claim if such claim is made within 30 days after receipt of material.
4. The above Guarantee covers only plant material supplied by us and does not cover cost of replanting when such is necessary.
5. Keeline-Wilcox Nurseries reserve the right to determine the reasonableness of any claim, and will make whatever adjustment it deems proper and adequate.

TERMS OF BUSINESS

This catalog is published as a price guide for your use. We have established uniform prices on specimen plants from 16"-60" boxes. However, when larger than 60" boxed specimens are requested, prices will be quoted on an individual plant basis.

This list supersedes and cancels all previously published or quoted prices and all material listed is subject to stock on hand and to prior sale.

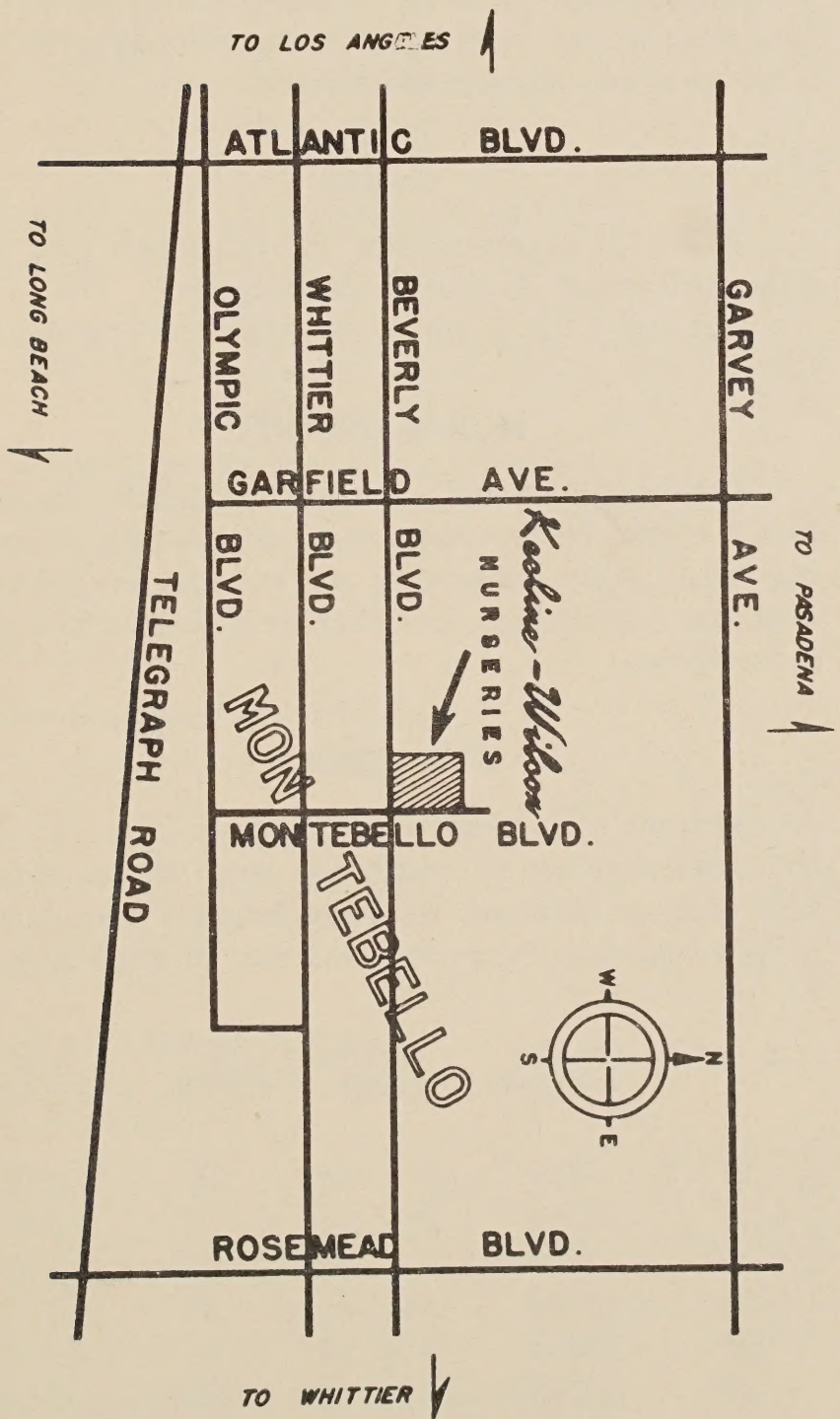
Map to

Keeline-Wilcox NURSERIES

625 NO. MONTEBELLO BLVD.

MONTEBELLO, CALIF.

Telephone PArkview 1-1163 - RAYmond 3-1168



PACKING

All packing or crating of nursery stock is charged at cost.

PRICES

All prices are subject to revision or change without notice. California Retail Sales Tax of 3% will be added to all purchases made for delivery within the State of California unless the Resale Certificate of the purchaser is on file in our office in Montebello.

TERMS

NET. All accounts due 10th of month following date of purchase. No discounts allowed.

Cash or C. O. D. for all unestablished accounts.

NON-WARRANTY

Keeline-Wilcox will exercise care to have all plants true to name. Nevertheless, it is understood that should any plant prove otherwise, we will not be liable for any sum greater than that paid for such plants as may prove untrue.

BOX DEPOSIT

Because of increased cost of both labor and material and number of tree boxes sent out on different jobs and not returned, we have found it necessary to make a deposit charge to cover cost of these boxes.

BOX WIDTH	APPROX. WEIGHT	PLANTING WIDTH	HOLE DEPTH	BOX DEPOSIT
16"	195#	3' sq.	18"	2.00
20"	575#	3½' sq.	18"	3.00
24"	725#	4' sq.	22"	3.00
30"	1500#	4½' sq.	27"	5.00
36"	2500#	5½' sq.	32"	5.00
42"	3400#	6½' sq.	32"	10.00
48"	4500#	7½' sq.	36"	12.00

*See Page 11 for Kee-Box Prices

Acer Paxi (Evergreen Maple)

BB 7-8' — 2-3'	\$10.00
----------------------	---------

***Betula Alba** (European White Birch)

White Bark, upright growing habit, deciduous

Kee Box 6' to 8'	15.00
16" Box 8' to 10'	20.00
20" Box 12'	30.00
20" Box 6' to 10' (Groups of 3)	30.00

Buxus Japonica (Japanese Boxwood)

Small bright green leaves, trimmed specimens for garden or tub planting.

Globe BB 14"-16"-18"	5.00
----------------------------	------

Buxus Japonica (Japanese Boxwood)

Pyramid BB 28-30"	7.50
30-32"	8.50
32-34"	9.50
Hedge BB 20-22" (per foot)	3.50
22-24" (per foot)	4.00

***Calodendrum Capense** (Cape Chestnut)

Clusters of orchid-lavender flowers in early summer. Large glossy foliage.

BB 7-8' — 1½-2'	8.50
BB 7-8' — 2-3'	11.00
16" Box 8-9' — 3-4'	27.50

Cedrus Deodara (Deodar Cedar)

California's outdoor Christmas tree

BB 4-5'	9.00
BB 5-6'	12.50
16" Box 7-8'	27.50
20" Box 8-9'	45.00
24" Box 10-12'	75.00
30" Box 12-14'	125.00

***Ceratonia Siliqua** (Carob)

Valuable as shade tree; round head, deep green foliage

BB 7-8' — 1½-2'	7.50
BB 7-8' — 2-3'	11.00
16" Box 8-9' — 3-4'	27.50
20" Box 9-10' — 4-5'	45.00
24" Box 10-12' — 5-6'	75.00
30" Box 12-14' — 6-8'	125.00

Chamaerops Excelsa (Windmill Palm)

BB 3-4' Summer, 1954

Citrus (Valencia Orange)	
24" Box 6-7' high, 5-6' spread	50.00
Cocculus Laurifolia (Laurelleaf Cocculus)	
Evergreen shrub, beautiful foliage, arching branches	
15 Gal. 4-5'	12.00
Cocos Plumosa (Queen Palm)	
BB 5-8' Summer, 1954	
Cupania Sapida (Blighia)	
Tropical Evergreen Tree	
20" Box 9-10' — 4-5'	45.00
Cupressus Sempervirens Glauca (Italian Cypress)	
Dark, green foliage; cutting grown	
BB 5-6'	6.00
BB 6-7'	7.50
20" Box 10-12'	35.00
Eriobotrya Japonica (Tree) (Loquat)	
BB 5-6' — 2-3'	7.50
Ficus Macrophylla (Tree)	
Large leaf Rubber Tree	
BB 6-7' — 2-2½'	10.00
BB 7-8' — 2½-3'	13.50
*Ficus Microphylla (Tree)	
Attractive Patio or Parkway tree, leaves similar to rubber plant 4-5" long.	
BB 6-7' — 2-3'	9.50
16" Box 7-8' — 3-4'	27.50
20" Box 8-9' — 4-5'	45.00
Ficus Nitida (Globe Standards)	
Small leaf Rubber Plant	
BB 18-24" Head 24" Standard	12.50
BB 24-30" Head 30" Standard	15.00
Ficus Nitida (Column Shape)	
BB 5-6'	15.00
Ficus Nitida (Tree)	
5 Gal. 6-7'	6.00
BB 6-7' — 1½-2'	8.50
BB 7-8' — 2-3'	11.00
Ficus Nitida (Bush)	
BB 2½-3'	5.50
*Ficus Retusa (Indialaurel)	
Tree type — more pendulous than Nitida	
BB 7-8' — 1½-2'	8.50
BB 7-8' — 2-3'	11.00
16" Box 8-9' — 3-4'	27.50
20" Box 8-9' — 4-5'	45.00
24" Box 9-10' — 5-6'	75.00

Ficus Retusa (Bush)

BB 2½-3'	5.50
BB 3-4'	7.50
BB 4-5'	12.00

Harpephyllum Caffrum (Kafir Plum)

Evergreen Ornamental Tree, Glossy foliage

24" Box 10-12'	75.00
30" Box 12-14'	125.00

***Jacaranda Mimosifolia** (Jacaranda)

Fern-like foliage; violet blue flowers

BB 7-8' 1½-2'	7.50
BB 7-8' 2-3'	9.50
16" Box 8-9' — 3-4'	27.50
20" Box 9-10' — 4-5'	45.00
24" Box 10-12' — 5-6'	75.00
30" Box 12-14' — 6-8'	100.00
36" Box 14-16' — 8-10'	135.00

Jacaranda Mimosifolia

16" Box Multi Stem 7-8'	27.50
20" Box Multi Stem 8-9'	45.00

Laurus Nobilis (Bush, Grecian Bay)

BB 2½-3'	5.50
BB 3-4'	8.50
BB 4-5'	12.00
BB 5-6'	17.50
BB 6-8'	22.50

Laurus Nobilis (Pyramid, Grecian Bay)

30" Box 9-10'	100.00
36" Box 10-12'	135.00

Laurus Nobilis (Tree, Grecian Bay)

30" Box 10-12'	125.00
36" Box 12-14'	175.00
42" Box 14-16'	240.00
48" Box 16-18'	295.00

Ligustrum Texanum (Wax Leaf)

Tree Type

BB 6-7' — 1½-2' Standards	7.00
---------------------------	------

Magnolia Grandiflora (Southern Magnolia)

Excellent parkway and shade tree

BB 5-6'	7.00
BB 6-7' — 1½-2'	9.50
BB 7-8' — 2-3'	12.50
16" Box 7-8' Heavy	27.50

Malus (Flowering Crabapple)

Various sizes and varieties are available from \$7.50 to \$50.00

Murrea Exotica (Orange Jasmine)

BB 15-18'	4.50
-----------------	------

Nerium Oleander (Oleander)

Withstands heat; drought resistant

Single White (Bush)

BB 4-5'	6.50
BB 5-6'	8.00

Single White (Tree)

BB 6-7'	6.50
BB 7-8' — 1½-2'	8.50
16" Box 8-9' — 3-4'	27.50
20" Box 9-10' — 4-5'	45.00
24" Box 10-12' — 5-6'	75.00

Olea Europaea (Mission Olive)

16" Box 8-10' Multi Stem	27.50
20" Box 9-10' Multi Stem	45.00
24" Box 10-12' Multi Stem	75.00
30" Box 12-14' Multi Stem	125.00

Peach (Flowering)

Various sizes and varieties available
from 6.00 to 50.00

Paradise Palm (Kentia Forsteriana)

Graceful, rich, green tropical foliage . . . Excellent for
indoor decorative purposes. Thrives in outdoor shaded,
protected areas

6" Pot	2-2½'	Overall Height	6.30
6" Pot	2½-3'	Overall Height	9.40
6" Pot	3-3½'	Overall Height	10.80
7" Tub	2½-3'	Overall Height	13.20
7" Tub	3-3½'	Overall Height	14.40
7" Tub	3½-4'	Overall Height	15.70
8" Tub	3½-4'	Overall Height	18.80
8" Tub	4-4½'	Overall Height	22.00
10" Tub	4-4½'	Overall Height	26.50
10" Tub	4½-5'	Overall Height	30.00
10" Tub	5-5½'	Overall Height	35.00
10" Tub	5½-6'	Overall Height	40.00
12" Tub	5-6'	Overall Height	47.00
12" Tub	6-7'	Overall Height	60.00

***Persea Borbonia** (Red Bay)

Large, glossy, bright green foliage; white flower spikes
in summer. Excellent tree for landscaping

BB 7-8' — 1½-2'	7.50
BB 7-8' — 2-3'	10.00
16" Box 8-9' — 3-4'	27.50
20" Box 9-10' — 4-5'	45.00
24" Box 10-12' — 5-6'	75.00

Pinus Canariensis (Canary Island Pine)

Slender habit, long needles, new growth silver blue

20" Box 8-10'	45.00
---------------------	-------

***Pinus Halepensis** (Aleppo Pine)Short, light green needles, small cones,
spreading growth habit

BB 5-6'	10.00
16" Box 7-8'	27.50
20" Box 8-10'	45.00
24" Box 10-12'	75.00
30" Box 12-14'	125.00
36" Box 14-16'	175.00
42" Box 16-18'	240.00

***Pinus Radiata** (Monterey Pine)Rapid growth habit, long dark-green needles; tall
and spreading. Medium size cones

BB 5-6'	10.00
BB 6-7'	17.50
16" Box 7-8'	27.50
20" Box 8-9'	45.00
24" Box 9-10'	75.00
30" Box 10-12'	125.00
36" Box 12-14'	175.00

Larger specimens available on request

Pittosporum Phylliraeoides (Desert Willow)

BB 4-5' Low Branch	7.00
--------------------------	------

***Pittosporum Rhombifolium**

BB 7-8' — 1½-2'	9.00
BB 7-8' — 2-3'	12.50
16" Box 8-9' — 3-4'	27.50

Pittosporum Tobira (Standard Globe Trimmed)

BB 2-3' Standard Crown 2½-3'	10.00
Tubbed 16" 2-3' Standard Crown 2½-3'	15.00

Pittosporum Undulatum (Bush, Orangeberry)Pittosporum) Fragrant cream-white flowers; broad un-
dulate evergreen foliage, splendid shrub or tree

BB 2½-3'	4.50
20" Box 7-8'	45.00
24" Box 8-10'	75.00
30" Box 10-12'	125.00

***Pittosporum Undulatum** (Tree)

BB 7-8' — 1½-2'	9.00
BB 7-8' — 2-3'	13.00
16" Box 8-9' — 3-4'	27.50
20" Box 9-10' — 4-5'	45.00
24" Box 10-12' — 5-6'	75.00
30" Box 12-14' — 6-8'	125.00

***Pittosporum Viridiflorum** (Cape Pittosporum)

Medium sized tree, leaves glossy green. Terminal flower clusters in early spring.

7-8' — 1½-2'	9.00
7-8' — 2-3'	13.00
16" Box 8-9' — 3-4'	27.50

Podocarpus Macrophyllus (Southern Yew)

Compact columnar trimmed. Ideal for specimen accent planting; hardy in or outdoors.

BB 5-6'	10.00
BB 6-7'	15.00
Green Tub 16" — 6-7'	22.50

***Prunus Caroliniana** (Tree, Carolina Laurelcherry)

Broadleaf evergreen shrub or tree with light green glossy foliage.

Tree Type

BB 6-7' — 1½-2'	7.50
BB 7-8' — 2-3'	9.50
16" Box 8-9' — 3-4'	27.50
20" Box 9-10' — 4-5'	45.00
24" Box 10-12' — 5-6'	75.00

Bush Type

BB 5-6'	16.50
BB 6-7'	20.00
20" Box 8-10'	45.00

Prunus Pissardi (White Flowers Purple Leaves)

BB 5-6' (Branched)	7.00
--------------------------	------

***Pyrus Kawakami** (Evergreen Pear)

Fragrant flowers in Spring, glossy, green foliage, hardy.

20" Box — Espalier 4-6' trellis	45.00
---------------------------------------	-------

Tree type available Spring, 1954

Quercus Agrifolia (California Live Oak)

BB 7-8' — 2-3'	10.00
BB 8-9' — 3-4'	17.50
30" Box 12-14'	125.00
36" Box 14-16'	175.00
42" Box 16-18'	240.00
48" Box 18-20'	295.00
54" Box 20-22'	400.00
60" Box 22-24'	500.00

***Quercus Ilex** (Holly Oak)

Fast growing evergreen, Holly type foliage.

BB 7-8' — 1½-2'	8.50
BB 7-8' — 2-3'	11.00
16" Box 8-9' — 3-4'	27.50

Schinus Molle (California Pepper)

Light green foliage, red berries, pendulous branches.

20" Box 9-10'	45.00
36" Box 12-14'	175.00
42" Box 14-16'	240.00
48" Box 16-18'	295.00

Schinus Terebinthifolius (Brazilian Pepper)

Dark green foliage, round head, tidy, beautiful clusters of bright red berries for Christmas color.

BB 7-8' — 1½-2'	8.50
20" Box 9-10' — 4-5'	45.00
24" Box 10-12' — 5-6'	75.00
30" Box 12-14' — 6-8'	125.00

Schinus Terebinthifolius

20" Box 8-9' Multi Stem	45.00
-------------------------	-------

Strelitzia Nicolai (Bird of Paradise Tree)

Subtropical with banana like foliage; white and blue flowers. Excellent for mass or accent planting.

24" Box 5-6'	75.00
30" Box 6-7'	125.00
36" Box 7-8'	175.00

Strelitzia Reginae (Orange and blue flower)

(Official Los Angeles flower)

BB 2-3' Divisions	8.50
BB 5-6' Divisions	15.00
BB 6-10' Divisions	25.00

Thuya Orientalis Beverlyensis (Beverly Hills Arborvitae)

Slender conifer; golden foliage.

BB 7-8'	12.00
BB 8-9'	15.00

Thuya Orientalis Aurea Nana (Dwarf Golden Arbor Vitae)

BB 2½-3'	4.50
----------------	------

Tricuspidaria Dependens (Crinodendron)

Beautiful white bell-shaped flowers (known as Lily of the Valley tree)

BB 7-8' — 1½-2'	8.50
BB 7-8' — 2-3'	11.00

***Ulmus Parvifolia Sempervirens** (Evergreen Elm)

Weeping type; suitable for most areas in So. California.

BB 7-8' — 1½-2'	7.50
BB 7-8' — 2-3'	9.50
16" Box 8-9' — 3-4'	27.50
20" Box 9-10' — 4-5'	45.00
24" Box 10-12' — 5-6'	75.00
30" Box 12-14' — 6-8'	125.00

***Ulmus Parvifolia Sempervirens Brea**

Improved Evergreen Elm with upright habit.

BB 7-8' — 2-3'	9.50
16" Box 8-9' — 3-4'	27.50
20" Box 9-10' — 4-5'	45.00

***Ulmus Parvifolia Seedlings**

30" Box 12-14' — 6-8'	90.00
36" Box 14-16' — 8-10'	145.00
42" Box 16-18' — 10-12'	225.00

Viburnum Japonicum (Japanese Viburnum)

BB 3-4'	8.50
BB 4-5'	11.00

Washingtonia Robusta (Mexican Fan Palm)

BB 3-4'	9.00
BB 4-5'	11.00

Xylosma Senticossa (Shinyleaf Xylosma)

Marvelous as shrub or espalier; glossy, light green foliage. Hardy.

15 Gal. Containes — Espalier 4x5' Trellis	15.00
---	-------

KEE BOX TREES

Selected trees established in light weight boxes size 14" x 14" x 17" ready for delivery.

Eliminates shaving bins, beautifies display, simplifies your delivery.

Betula Alba — 6-8'	15.00
Calodendrum Capense — 7-8' — 2-3'	15.00
Ceratonia Siliqua — 7-8' — 2-3'	15.00
Ficus Microphylla — 6-7' — 2-3'	15.00
Ficus Retusa — 7-8' — 1½-2'	15.00
Jacaranda Mimosifolia — 7-8' — 2-3'	15.00
Persea Borbonia — 7-8' — 2-3'	15.00
Pinus Halepensis — 5-6'	15.00
Pinus Radiata — 5-6'	15.00
Pittosporum Rhombifolium — 7-8' — 2-3' Spring, 1954	
Pittosporum Undulatum — 7-8' — 2-3'	15.00
Pittosporum Viridiflorum — 7-8' — 2-3'	15.00
Prunus Caroliniana — 7-8' — 2-3'	15.00
Pyrus Kawakami — 7-8' — 1½-2'	15.00
Quercus Ilex — 7-8' — 2-3'	15.00
Ulmus Parvifolia Seedling — 7-8' — 2-3'	15.00
Ulmus Parvifolia Sempervirens — 7-8' — 2-3'	15.00
Ulmus Parvifolia Sempervirens Brea — 7-8'—2-3'	15.00

Empty Kee Boxes are now available to you
at wholesale prices.

The large size is designed for ornamental trees, Citrus, Avocadoes and etc., with the smaller size best suited for Azaleas, Camellias, small Evergreens and shrubs.

Quantity	Price Each	
	F.O.B. Montebello	
10-50	14"x14"x17" .75	14"x14"x14" .70
60-10070	.65
110-25072½	.67½

Approx. weight 7# per Kee-Box. Free delivery within 50 miles.

MEMO

DISCOUNT RATES TO

Nurseries, Licensed Nurserymen, Licensed Landscape Contractors Actively Engaged in Wholesale or Retail Business

50 % discount on all balled & burlapped nursery stock.

40 % discount on trees and shrubs in Kee-boxes.

33 $\frac{1}{3}$ % discount on trees and shrubs in 16", 20", 24" & 30" boxes.

25 % discount on trees and shrubs in 36" boxes and up.



Effective Sept. 15, 1953

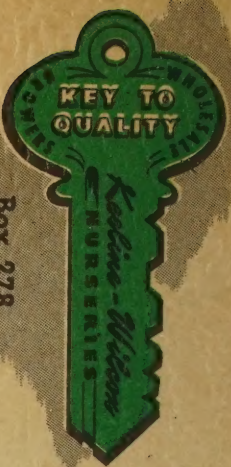


Effective Sept. 12, 1923

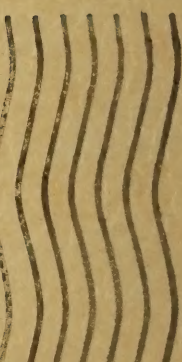
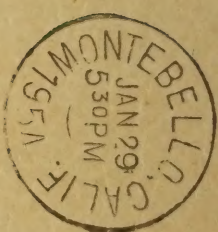
22%	discount on trees and shrubs in 36" boxes and up
33 1/2%	discount on trees and shrubs in 18", 24", & 30" boxes
40%	discount on trees and shrubs in Kee-boxes
50%	discount on all potted & balled nursery stock

Wholesale and Retail Business
 Licensed Nurseries, Inc.

DISCOUNT
 01



Box 278
Montebello, California



United States Dept
Agriculture
Library
Washington DC
D.C.